Swag is slang for things that a company gives away as a way to advertise. Some great ideas for youth include: sling bags, Frisbees, water bottles, lunch bags, drink tumblers, pens/pencils, fun packaged food, hats, brain teasers, lanyards, hackey sack, Rubick’s cube, headphones, candy, flashlight, phone charger, sunglasses, umbrellas, t-shirts, portable speaker, smart phone pocket, phone stand, pop socket, and lots more.